



On-Demand Logistics

- Warehousing
Imaging
Staging
- Certified Technicians
Nationwide Coverage
- Lifecycle Management
Technical Support

The Challenge

An international risk solutions broker was expanding its operations into the U.S. in the middle of the COVID-19 pandemic. They needed to build out numerous new facilities around the U.S.

The Solution

NAKA was selected to manage product logistics, warehousing, imaging, staging, and technical deployment according to the client's timelines. The NAKA team faced numerous pandemic-related challenges, including chip shortages and unreliable shipping. For the New York City build-out, the NAKA team worked around the clock to install approximately 100 workstations, printers, room panels, digital signage, and wall screens to meet a three-day deadline. An additional challenge was ensuring the availability of certified technicians on-demand as requested by the client. Keeping field teams safe was a high priority during volatile pandemic outbreaks.

The Impact

Under extremely aggressive timelines, NAKA continues to spin up locations within the client's deadlines. NAKA's logistics processes enabled bulk shipments within short timeframes, reducing costs and risks associated with shipping individual devices. Selecting NAKA to coordinate all receiving, warehousing, and deployment has saved the client significant fees.



120 Commerce Drive, Hauppauge, NY 11788
646 921 5780
www.nakatech.com